



# Downtown Master Plans Review

# 1974 Downtown Master Plan

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Recommendation	Implemented	
	Yes	No
Access to Downtown as a destination of traffic.	X	
Improve Downtown parking and add additional parking.	?	?
Selected demolition of deteriorating buildings.		X
Preserve the Downtown Street system as a historic feature.	X	
Improve signage in the Downtown area and leading to Downtown.	X	X



# 1974 Downtown Master Plan Cont.

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Recommendation	Implemented	
	Yes	No
Adapt some narrower streets (Church) to pedestrian streets rather than for automobiles.		X
Convert Main Street to a shopping park from Pecan St. to Mound St. including widening sidewalks and not allowing parking.		X
Convert Main Street to a full pedestrian shopping mall from Pecan St. to Mound St. including the addition of fountains.		X

# 1998 Heritage Development Plan

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Recommendation	Implemented	
	Yes	No
Historic Preservation Ordinance should be expanded to require architectural continuity with new buildings next to historic ones.	X	
Establish tax incentive programs for business owners opening businesses in vacant buildings.		X
City should purchase property Downtown in order to underwrite the revitalization of some properties.		X

# 1998 Heritage Development Plan Cont.

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Recommendation	Implemented	
	Yes	No
Purchase the Train Depot to be used for City facilities or retail.	X	
Installation of a “Welcome” Booth and mural at the corner of E. Main and North St.	X (Mural)	X (Welcome Booth)
Banita Creek Promenade project.		X
Depot District project.		X

# 2017 Main Street Streetscape Plan

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Recommendation	Implemented	
	Yes	No
Repair, level and repave damaged sidewalk surfaces. Widen sidewalks where it does not destroy brick streets.	<b>X</b> <b>(repaired some sidewalks)</b>	<b>X</b> <b>(sidewalks still in need of repair)</b>
Add landscaping to blend height difference along sidewalks.		<b>X</b>
Resolve corners without ADA access.		<b>X</b>
Consider creating a shared street to give back space to people.		<b>X</b>

# 2017 Main Street Streetscape Plan Cont.

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Recommendation	Implemented	
	Yes	No
Insert several seating types to increase pedestrian comfort.		X
Add experiences into space to grab attention of pedestrians.	X (murals & temporary photo ops)	X
Consider converting existing hardscape into greenscape to encourage alternate uses.		X





**Thank you!**  
**Questions?**