



NOTICE OF REGULAR MEETING AND AGENDA
Nacogdoches Convention and Visitors Bureau Board of Directors

8:30 a.m. Thursday, June 17, 2021

City Hall

All agenda items are subject to action.

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|------|---|-----------------|
| I. | Call to Order | John McLaren |
| II. | Consider Approval of Minutes from May meeting | John McLaren |
| III. | Financials | Cheryl Bartlett |
| IV. | Staff Reports | CVB Staff |
| | a. Executive Director | Sherry Morgan |
| | i. TACVB | |
| | b. Sales and Promotions | Joanna Temple |
| | c. Marketing Report | Ashley Morgan |
| | d. Visitor Center Report | Mike Bay |
| V. | Designation of time, date, location of next meeting | John McLaren |
| VI. | Adjourn | John McLaren |

I certify that the above notice of meeting was posted outside of The Charles Bright Visitor Center, 200 E. Main Street, Nacogdoches, Texas on Friday, June 11, 2021 at 3:00PM

Sherry Morgan, Executive Director

Nacogdoches Convention & Visitors Bureau Mission Statement:
**To position Nacogdoches as a historic destination by attracting overnight visitors
and positively affecting the city's economy.**