



NOTICE OF REGULAR MEETING AND AGENDA  
Nacogdoches Convention and Visitors Bureau Board of Directors

**8:30 a.m. Thursday, August 20, 2020**

[via Google Meet](#)

All agenda items are subject to action.

- |       |   |                 |
|-------|---|-----------------|
| I.    | Call to Order                                       | John McLaren    |
| II.   | Consider Approval of Minutes from July meeting      | John McLaren    |
| III.  | Financials  | Cheryl Bartlett |
| IV.   | 2020/21 Budget                                      | Sherry Morgan   |
| V.    | Future revenue generation                           | Sherry Morgan   |
| VI.   | Staff Reports                                       | CVB Staff       |
|       | a. Executive Director Report                        | Sherry Morgan   |
|       | b. Sales and Promotions                             | Joanna Temple   |
|       | c. Marketing Report                                 | Ashley Morgan   |
|       | d. Visitor Center Report                            | Mike Bay        |
| VII.  | Designation of time, date, location of next meeting | John McLaren    |
| VIII. | Adjourn   | John McLaren    |

I certify that the above notice of meeting was posted outside of The Charles Bright Visitor Center, 200 E. Main Street, Nacogdoches, Texas on Thursday, August 13, 2020, at 12:00PM

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Sherry Morgan, Executive Director

Nacogdoches Convention & Visitors Bureau Mission Statement:  
**To position Nacogdoches as a historic destination by attracting overnight visitors  
and positively affecting the city's economy.**